HIGHTOWER
The Otto Group

PRESS RELEASE

The Otto Group Expands to Meet Demands for Growth and Enhanced Client Experience

The firm invests in growth and client service with new appointments to key business development, marketing, and client experience roles

Sarasota, FL | March 24, 2022 - The Otto Group, a wealth management firm that provides holistic and advanced planning solutions to a select group of families, individuals and business owners, today announced it has hired two seasoned professionals and promoted a third to optimize the firm for its continued growth while delivering an enhanced client experience. This investment in talent will enable The Otto Group to continue its growth trajectory while staying true to meaningful outcomes for their clients and professional partners.

The Otto Group welcomes:

- Kimberlie Buchanan, Client Relationship Director. A Certified Public Accountant and professional advisor for nearly 30 years, Kimberlie oversees business development and community activities through partnerships with centers of influence, philanthropic organizations, and clients. A key member of the leadership team, Kimberlie collaborates with the firm's advisors to deliver boutique, personalized wealth management services and solutions.
- Hannah Starr, Private Wealth Advisor. Highly focused on financial planning and servicing the investment needs of the firm's clients, Hannah works with the team to help find appropriate financial solutions for each investor based on their long-term goals and predilection to risk. Hannah provides a multi-generational perspective, helping demonstrate to high-net-worth families and individuals that the firm can advise not just existing clients, but their children and grandchildren, as well.

The firm celebrates the promotion of:

- Laurel Corriveau, Client Experience Officer (CXO). With 30 years of professional service experience in banking, legal, and finance, Laurel now guides practice management for the firm, focusing on daily operations along with business plan creation and execution of marketing, growth, fiscal, and organizational plans. Laurel is responsible for ensuring that the firm's advisors are equipped with the meaningful resources, solutions, and support they need to meet the needs of their clients.

"As we look ahead to the increasingly sophisticated needs of our clients, we recognized that it was important to expand the firm to provide a new level of service while strengthening our partner relationships and seeking new business," said Matt Otto, Managing Director of The Otto Group. "Laurel, Kimberlie and Hannah bring a wealth of knowledge and experience to their distinct roles. Kimberlie is a seasoned professional service firm business development executive and Hannah is a savvy social media influencer with insights and experience in multi-generation wealth management. Laurel is the lynchpin of our firm, having served as client relations director for a number of years, and we recognized the importance of elevating her role. We are excited to see what we can accomplish with this team."

ABOUT THE OTTO GROUP

The Otto Group is a wealth management advisory practice founded by Matthew J. Otto. With locations in Sarasota, Florida and Vail, Colorado, the practice provides holistic wealth management solutions to a select group of families, individuals and business owners. The team has an average of 20 years of industry experience and prides itself on its wealth management formula that blends investment consulting, advanced planning and relationship management. All members of The Otto Group are fiduciaries, placing the interests of their clients first. The Otto Group is supported by Hightower Advisors, LLC and Hightower Securities, LLC. Learn more about The Otto Group by visiting otto.hightoweradvisors.com.

ABOUT HIGHTOWER ADVISORS

Hightower Advisors is a wealth management firm that provides investment, financial and retirement planning services to individuals, foundations and family offices, as well as 401(k) consulting and cash management services to corporations. Hightower's capital solutions, operational support services, size and scale empower its vibrant community of independent-minded wealth advisors to grow their businesses and help their clients achieve their vision of "well-th. rebalanced." Based in Chicago with advisors across the U.S., the firm operates as a registered investment advisor (RIA). Learn more about Hightower's collaborative business model at www.hightoweradvisors.com.

Securities offered through Hightower Securities, LLC member FINRA/SIPC. Hightower Advisors, LLC is a SEC registered investment advisor.

Media Contact:
Laurel Corriveau
941-203-7203
lcorriveau@hightoweradvisors.com